



## SOURCES

**Daniel H. Pink** | Long-running New York Times bestseller author | TEDX: The puzzle of motivation | <http://bit.ly/pink-puzzle>

**Scott Geller** | Behavioral psychologist, Alumni at Virginia Tech in Psychology, Director of the Center for Applied Behavior Systems | TEDX: The psychology of self-motivation | <http://bit.ly/scott-motivation>

**Praveen Shrestha** | Co-Founder of Psychestudy with a Bachelor's Degree in Psychology / Sociology | "Extrinsic Motivation," in Psychestudy | Nov. 18, 2017 | <http://bit.ly/praveen-extrinsic>